



Vision:

Achieve business excellence without compromising cultural identity and provide consistent dividends to support self reliance for the Cherokee Nation.

Mission:

Develop and maintain beneficial customer relationships that provide Cherokee employment opportunities that further enhance the quality of life and education.

Strategy:

Ga-du-gi, working together toward employee empowerment and accountability. Execute a continuous training program that broadens our flexibility and capability.

Quality Policy:

All employees are committed to providing products and services that meet or exceed our customer's expectations in quality and delivery requirements while continually improving our processes.

Quality Objectives:

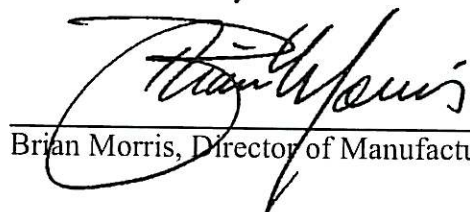
Produce quality products; Meet delivery requirements; Continuous process improvement.

Key Measures:

Customer satisfaction, on time delivery, quality and competency.


Bryan Collins, President/ CEO, Cherokee Nation Industries

5/7/07
Date


Brian Morris, Director of Manufacturing, Cherokee Nation Industries

5/7/07
Date


Steve Edberg, Quality Manager, Cherokee Nation Industries

5/7/07
Date